Hall Ticket 1	Number:		
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VASAVI COLLEGE OF ENGINEERING (Autonomous), HYDERABAD B.E. (CBCS) IV-Semester Main & Backlog Examinations, May-2019

FS-II: Communication Skills in English-II

Time: 3 hours

(Common to all branches)

Note: Answer ALL questions in Part-A and any FIVE from Part-B

Max. Marks: 60

Q.No.	Stem of the question	M	L	СО	PO
	$Part-A (10 \times 2 = 20 Marks)$				
. 1.	For each of the following extracts from Advertisements, identify if Ethos, Pathos or Logos is used?	2	4	1	10,12
	a) 4 out of 5 people use Volini for effective pain relief.b) Sensodyne Tooth Paste, recommended by Dentists.				
2.	For this scenario, write your own persuasive sentences using ethos: You are trying to persuade your professor not to give your class homework.	2	6	1	10,12
3.	An excellent attendance record and the ability to lead are the most important attributes of an employee because they have more opportunities to grow the company and are dependable. Employee number 4 deserves a raise, provided that he increases his initiatives in the company. Employee number 4 has an excellent attendance record and a good ability to lead. Plenty of initiatives are important, but being dependable as an employee is more important; otherwise, how can we get work done? This part of the argument: Employee number 4 deserves a raise would be considered which component of the Toulmin Model? A. Claim B. Data C. Warrant D. Qualifier	2	1	2	10,12
4.	 Some professors are interesting people. All interesting people are good conversationalists. Peter is a good conversationalist. Which of the following is true? Peter is an interesting person. None of the other answers Peter cannot be a professor. Peter might be a professor. 	2	3	2	10,12
	 2. Vermin infestations always bring down the price of a house. My house is filled with giant rats. Which of the following statements is true? i) My house is worthless. ii) My house is a health risk. iii) My house needs fumigation. iv) The valuation of my house is lower than it could be. v) My house will be worth less in the future. 				

2

10.12

10.12

10.12

5. Write down two inferences after looking at the picture carefully. Write down 2 why you infer that?



- 6. Rewrite these questions in reported speech.
 - i) "Have you been to Mumbai before?" she asked me.
 - ii) "How old are you?" he asked me.
- Read the passage and answer the follow up questions according to the readings.

Part 1

My Day

Hi, my name is Joshua. I am a financial adviser. Yesterday I had a very busy day. I woke up at half past six. Waking up was so hard that I needed to wash my face with cold water to open my eyes. Then I went to the kitchen and had a cup of coffee and toast for breakfast. I brushed my teeth, took the trash out, ironed my clothes and finally I got dressed and left home around seven o'clock. I got on the bus at half past seven to downtown. I arrived at work at ten to eight. I needed to finish up six reports before noon. At twelve o'clock I had half an hour lunch with my colleagues. After lunch we had a meeting until two o'clock. Then I visited one of my clients at three o'clock to talk about his financial plans. I came back to work at around four o'clock and prepared three more reports. Finally at six I was able to leave my office and I was exhausted by the time I got home.

- 1. Which of the following questions you cannot answer?
 - i) Why was Joshua so sleepy?
 - ii) How many reports did he finish?
 - iii) What time did he have his lunch?
 - iv) Why did he visit his client?
- 2. Which of the followings is incorrect?
 - i) He had a tiring day.
 - ii) He works alone in his office.
 - iii) He used public transportation.
 - iv) He works in the city center.

:: 3 ::

			_		10.10
8.	Choose the correct meaning of the underlined word, and identify the type of context clue used: example, contrast, definition, or logic	2	2	4	10,12
	The newlyweds agreed to be very <u>frugal</u> in their shopping because they wanted to save enough money to buy a house. i) economical ii) wasteful iii) interested				
	 Although Ananth usually looks <u>unkempt</u>, he had a very neat appearance at his job interview. orderly handsome messy 				
9.	Recent advances in cataract surgery show that high-technology medicine is increasing the nation's health care costs. Cataracts are a major cause of blindness, especially in elderly people. Fifteen years ago, cataract surgery was painful and not effective all the time. Due to new technology used in cataract surgery, the surgery now restores vision drastically and is not as expensive. These two factors have caused the number of cataract surgeries performed to increase, which has, in turn, driven up the total amount spent on cataract surgery.	2	3	5	10,12
	 i) Which one of the following can be inferred from the passage above? Fifteen years ago, very few people had successful cataract surgery. ii) In the long term, the advantages of advanced medical technology will probably be out-weighed by the disadvantages. iii) The total amount spent on cataract surgery has increased because the increased number of people choosing to have the surgery more than offsets the decrease in cost per operation. iv) Fifteen years ago, cataract surgery was affordable for more people than it was last year. 				
10.	Anita came out of the room crying. There was a letter from MIT, USA in her hand. Her mother said, "South Carolina State University was also a good choice. You should have taken it." What can you logically conclude from the information available? How did you come to this conclusion?	2	3	5	10,12
	$Part-B (5 \times 8 = 40 Marks)$				
11.a)	P stands for participant. Topic: Should national anthems be played in cinemas? P1: I would like to commence the discussion. I feel it's good to play the Anthem in the cinemas. Can't we stand up for a minute as a mark of respect for our motherland? P2:		5	1	10,12
	P3: You're right. I don't think it's convenient too. Moreover, we go to the cinemas for entertainment and not to show how patriotic we are. I also think just standing up doesn't mean everybody is patriotic.				atd 4

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17	P1: I don't understand why it looks like a big deal for people. After all, it's just a matter of a minute or lesser. I think the practice should be continued in all ways.	ton reff		•
	P2:			
	P3: I second that. Standing up isn't mandatory according to the constitution. It's good to avoid unwanted chaos while the Anthem is being played. P4: (Conclusion)	ar in A (100 1 de 1		
	II) What hats were participants P1. P2, P3 and P4 wearing while speaking their points?			
b)	What persuasion technique is used in this message? How does the presentation of the message communicate deeper/abstract meanings (our	4 4	1	10,12
	values/norms) in addition to the simpler meaning (what is being sold)? Please do not write more than three sentences.			
12.a)	Identify the parts of the Toulmin model Due to the public's lack of empathy for other living creatures (), animal abuse should require mandatory jail time () since animal abusers frequently () escalate their levels of violence until humans become their prey () on account of their predisposition for violence () unless their violent tendencies are harshly punished ().	3 3	2	10,12
b)	Create the grounds, claim and warrant for each of the following arguments. You may have to infer some parts of the argument. (Make your choice of warrant as general as you can for the example given.) One has been done for you.	5 5	2	10,12
	1. Students need to develop "survival strategies" in an ever more competitive college and post-graduation world [Warrant]			
	[ground] You are a student			
	[claim] You need to develop "survival strategies."			
	2. Students ought to choose strategies involving improved study skills and better time management.			

3. Cheating is the choice of students with relatively low self-esteem who wish

to avoid the risk of failure.

13.a) The graph below shows the urbanisation rates of three countries namely, 4 4 3 10,12 South Korea, China and India.

Ask yourself:

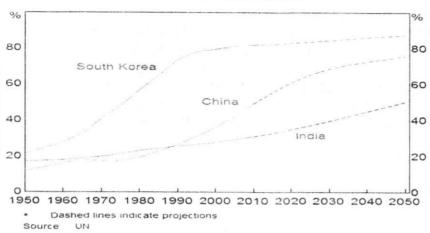
What is the highest level / point?

What is the lowest level / point?

Is there a point till when the trend was increasing or decreasing?

When did the trend change?

Urbanisation Rates



Write a report describing the information shown.

- 1) Write one sentence to introduce the subject and graphic.
- 2) Write one or two sentences to show the relationship between the country's growth trends or comment on the main trend.
- 3) Write one sentence to conclude your answer.
- * Only describe the data. Do not give your interpretation of it. You are not being asked why you think the data in the chart is the way it is, so do not write about that.
- b) Write a 50 75 word passage based on your inferences from the picture shown 4 5 3 10,12 below.



	:: 6 :: Code N			No.: 14117 N/O				
14.a)	Directions: Read the passage. Then answer the questions below.	5	3	4	10,12			
	The piranha is a much-maligned fish. Most people think that this is a deadly creature that swarms through rivers and creeks of the Amazon rainforest looking for victims to tear apart. And woe betide anyone unlucky enough to be in the same water as a shoal of piranhas. It takes only a few minutes for the vicious piranhas to reduce someone to a mere skeleton.							
	The truth is that the piranha is really a much more nuanced animal than the mindless killer depicted in the media. In fact, piranhas are a group made up of approximately twelve different species. Each piranha species occupies its own ecological niche. One type of piranha takes chunks out of the fins of other fish. Another type eats fruit falling from trees into the river. Each piranha species plays a unique role in the ecology of the rainforest floodplains. So what should you do next time you hear someone talking about the "deadly piranha"? You can remind them that the piranha is not always the notorious killer fish that the tough, muscular heroes of popular nature television shows would have us believe.							
	Questions							
	 The primary purpose of the author is to i) correct misconceptions about the piranha ii) illustrate the importance of piranhas in rainforest ecology iii) describe two different species of piranhas iv) instruct the reader on what to say if someone describes the piranha as "deadly" 							
	2) In paragraph 1, the author most likely uses the old-fashioned expression "woe betide" to							
	 i) highlight the danger posed by piranhas ii) suggest that the reputation of the piranha is well-deserved iii) emphasize the sarcastic tone iv) indicate that the passage was written in the 19th century 							
	3) As used in paragraph 2, which is the best definition for unique? i) irreplaceable ii) important iii) individual iv) unusual							
	 4) As used in paragraph 2, which is the best synonym for notorious? i) celebrated ii) disreputable iii) notable iv) renowned 	100						
b)	Choose the word from the alternatives that has the same meaning as the underlined word.	3	2	4	10,12			
	 He was accused of <u>procuring</u> weapons for terrorists. i) exchanging ii) possessing iii) providing iv) purchasing 							
	 2) 34 protesters were arrested for <u>violating</u> the law. i) decimating ii) devastating iii) disobeying iv) mitigating 							

- 3) The course is very popular, so it's best to **enroll** as soon as possible.
 - i) attend ii) integrate iii) observe iv) register
- 4) The manager expelled John for stealing.
 - i) humiliated ii) punished iii) rebuked iv) sacked
- 5) The company was originally an offshoot of Bell Telephones.
 - i) branch ii) founder iii) supporter iv) supervisor
- 6) She lost her home and all her money, but she never lost her dignity.
 - i) ambition ii) nobility iii) perseverance iv) vigour
- 15.a) I) Read the poem Mending by Judith Viorst and answer the questions given.

given. 4 4 5 10,12

Mending

A giant hand inside my chest

Stretches out and takes

My heart within its mighty grasp

And squeezes till it breaks.

A gentle hand inside my chest,

With mending tape and glue,

Patches up my heart until

It's almost good as new.

I ought to know by now that

Broken hearts will heal again.

But while I wait for glue and tape,

The pain!

The pain!

The pain!

by Judith Viorst

- i) The poem is probably about
 - a) a woman.
 - b) a man.
 - c) a broken heart.
 - d) heart surgery.
- ii) It can be inferred that the subject of the poem
 - a) is in a lot of physical pain.
 - b) enjoys arts and crafts.
 - c) is a good friend.
 - d) has had a broken heart before.
- II) The woman waited nervously in line. When the counter was empty, she carefully unloaded her items from her cart. Lines creased her forehead as if to show the calculations ringing up in her head. Finally, the cashier began ringing up the items as the woman clutched her purse.

Inference/conclusion:

III) The child stood on the sidewalk clenching her ice cream cone. Beads of sweat collected on her little nose as she furiously licked at the ice cream dripping down her hand.

Inference/conclusion:

10,12

:: 8 ::

- b) The following passage that was part of the centralized Pre Board Paper was tricky. Hence, it has been solved below:
 - Read the following passage and answer the questions that follow:
 - 1. The tests of life are its plus factors. Overcoming illness and suffering is a plus factor for it moulds character. Steel is iron plus fire, soil is rock plus heat. So lets include the plus factor in our lives.
 - 2. Sometimes the plus factor is more readily seen by the simple hearted. Myers tells the story of a mother who brought into her home as a companion to her own son- a little boy who happened to have a hunch back. She had warned her son to be careful, not to refer to his disability. The boys were playing and after a few minutes she overheard her son say to his companion "Do you know what you have got on your back?" The little boy was embarrassed, but before he could reply, his playmate continued "It is the box in which your wings are, and some day God is going to cut it open and then you will fly away and be an angel."
 - 3. Often it takes a third eye or a change in focus, to see the plus factor. Walking along the corridors of a hospital recently where patients were struggling with fear of pain and tests, I was perturbed. What gave me a fresh perspective were the sayings put up everywhere, intended to uplift. One saying made me conscious of the beauty of the universe in the midst of pain, suffering and struggle. The other saying assured me that God was with me when I was in deep water and that no troubles would overwhelm me.
 - 4. The import of those sayings also made me aware of the nether springs that flow into people's lives when they touch rock bottom or are lonely or guilt ridden. The nether springs make recovery possible, and they bring peace and patience in the midst of negative forces.
 - 5. The forces of death and destruction are not so much physical as they are psychic and psychological. When malice, hatred and hard heartedness prevail, they get channeled as forces of destruction. Where openness, peace and good heartedness prevail, the forces of life gush forth to regenerate hope and joy. The life force is triumphant when love overcomes fear. Both fear and love are deep mysteries, but the effect of love is to build, whereas fear tends to destroy. Love is generally the plus factor that helps build character. It creates bonds and its reach is infinite.
 - 6. It is true there is no shortage of destructive elements forces and people who seek to destroy others and in the process destroy themselves but at the same time there are signs of love and life everywhere that are constantly enabling us to overcome setbacks. So let's not look at gloom and doom let us seek positivity and happiness. For it is when you seek that you will find what is waiting to be discovered
 - i) On the basis of your reading of the above passage, make notes on it in points only, using abbreviations, wherever necessary. Also suggest a suitable title.
 - ii) Write a summary of the passage in not more than 80 words, using the notes you have made.

4					
16.a)	Say the topic is 'Dowry continues to haunt Indian brides'. So who are the affected/parties involved with this topic: Bride, Bride's family, Groom, Groom's family, Society, Media (who publicizes the issue), NGOs (for supporting the bride), Government & Panchayats (their role in dowry removal), Law enforcers like courts & police. Now each of these parties' view-points and roles related to the topic becomes a valid point for the GD.	4	4	1	10,12
	Identify 4 affected parties in the scenario given below. Write a statement (10-15 words) in support of each of the affected parties.				
	"Soft skills can't be improved overnight"				
b)	Because the Indian standardized test scores have universally declined, the traditional system of education needs to be drastically reconfigured since the future of our country depends on the wisdom of our children and their desire to maintain a consistent level of excellence unless we want our future to seem as dismal as our current situation. While some would argue that reconfiguring our educational system would be too time consuming, most experts agree that immediate steps must be taken to insure that India does not fall behind its global partners in the area of education.	4	5	2	10,12
	i) Identify the claim in the argument given.				
4.70 (1.000)	ii) Identify two support statements that strengthen the claim.				
17.	Answer any <i>two</i> of the following:				
a)	Imagine that you are a sports reporter and your cameraman has captured this rare display of anger by Captain Cool. Write a report based on what you see. Limit your news report to 50 -75 words. Give it a clear interesting headline.	4	6	3	10,12
b)	Directions (1-10): In the following passage there are blanks, each of which has	4	2	4	10,12
	been numbered. Find out the appropriate word in each case. The constitution of Independent India and various laws enacted to meet the constitution obligations have fortified the position of woman vis-a vis the man, but it is something on paper only. The myth that more and more women are getting higher education and are occupying position of responsibility in all walks of life is falsified by the(1) of dowry deaths and divorce cases filed in the(2) courts. One look at the national dailies will tell the(3) tale of Indian women ,women who(4) a child is bargained for bridal price or when she grows up serves as a supplier of dowry for her husband's family or who as a widow immolates herself on husband's(5) to be(6) sati.				

Our study about woman's place in Indian society is mainly based on urban professional and educated Indian women. Deep in the rural heartland of the country, the rapidly changing world has not even touched the ____(7) of life of a woman. Most men of orthodox families take ____(8) in revealing that their women folk stay in 'purdah' a shield that deprives a woman of the joys of free nature.

1.

2.

(1) Many

(1) Civil

(2) Rise

(2) Social

(3) Number

(3) Criminal

(4) Numerical

(4) Company

(5) Much

(5) Public

3.

4

(1) Horrifying

(1) Since

(2) Sordid

(2) as

(3) Painful (4) Critical

(3) being

(4) Critical

(4) former

(5) Satirical

(5) for

5.

6.

(1) corpse

(1) appreciated

(2) woods (3) pyre

- (2) acclaimed
- (4) incineration
- (3) marked

(5) extinguish

(4) notify (5) mix

7.

8.

(1) end

(1) fame

(2) edge

(2) Pride (3) Boast

(3) fringe (4) plain

(4) Proclaim

(5) deep

- (5) Promote
- c) Instruction: Each of the following questions contains a small paragraph followed by a question on it. Read each paragraph carefully and answer the question given below it.
 - I) One of the important humanitarian by-products of technology is the greater dignity and value that it imparts to human labour. In a highly industrialized society, there is no essential difference between Brahmin and Dalit, Muslim and Hindu; they are equally useful and hence equally valuable for in the industrial society individual productivity fixes the size of the pay cheque and this fixes social status.

The passage best supports the statement that:

- i) Technology decides individual's social status.
- ii) Castes and religions are man-made.
- iii) Human labour has dignity and value.
- iv) All individuals, irrespective of caste and creed, are born equal.
- v) Industrial society is a great leveller of men.

4 3 5 10,12

II) The future of women in India is quite bright and let us hope that they will justify their abilities by rising to the occasion. Napoleon was right when he declared that by educating the women we can educate the whole nation. Because a country can never rise without the contribution of 50% of their population.

The passage best supports the statement that:

- i) India is striving hard for the emancipation of women.
- ii) All women should be well educated.
- A nation can progress only when women are given equal rights and opportunities as men.
- iv) Women ought to be imparted full freedom to prove their worth and contribute to the progress of the nation.
- III) To forgive an injury is often considered to be a sign of weakness; it is really a sign of strength. It is easy to allow oneself to be carried away by resentment and hate into an act of vengeance; but it takes a strong character to restrain those natural passions. The man who forgives an injury proves himself to be the superior of the man who wronged himself and puts the wrong-doer to shame.

The passage best supports' the statement that

- i) The sufferer alone knows the intensity of his sufferings.
- ii) People tend to forgive the things happened in the past.
- iii) Natural passions are difficult to suppress.
- iv) Mercy is the noblest form of revenge.
- v) A person with calm and composed nature has depth of thought and vision.
- IV) Satisfaction with co-workers, promotion opportunities, the nature of work, and pay goes with high performance among those with strong growth needs. Among those with weak growth needs, no such relationship is present and, in fact, satisfaction with promotion opportunities goes with low performance.

This passage best supports the statement that:

- i) satisfaction is an inevitable organisational variable.
- ii) job satisfaction and performance are directly and closely related.
- iii) relationship between job satisfaction and performance is moderated by growth need.
- iv) every organisation has few employees having weak growth need.
- v) high performance is essential for organisational effectiveness.

M: Marks; L: Bloom's Taxonomy Level; CO: Course Outcome; PO: Programme Outcome

S. No.	Criteria for questions	Percentage
1	Fundamental knowledge (Level-1 & 2)	36
2	Knowledge on application and analysis (Level-3 & 4)	48
3	*Critical thinking and ability to design (Level-5 & 6) (*wherever applicable)	16